

**Interreg
Europe**



European Union | European Regional Development Fund

*Sharing solutions for better
regional policies*



SOCIAL-SEEDS

Exploiting Potentials of Social Enterprises through Standardized European Evaluation and Development System

SOCIAL-SEEDS Policy Diagnostic Scheme – Methodical Frame

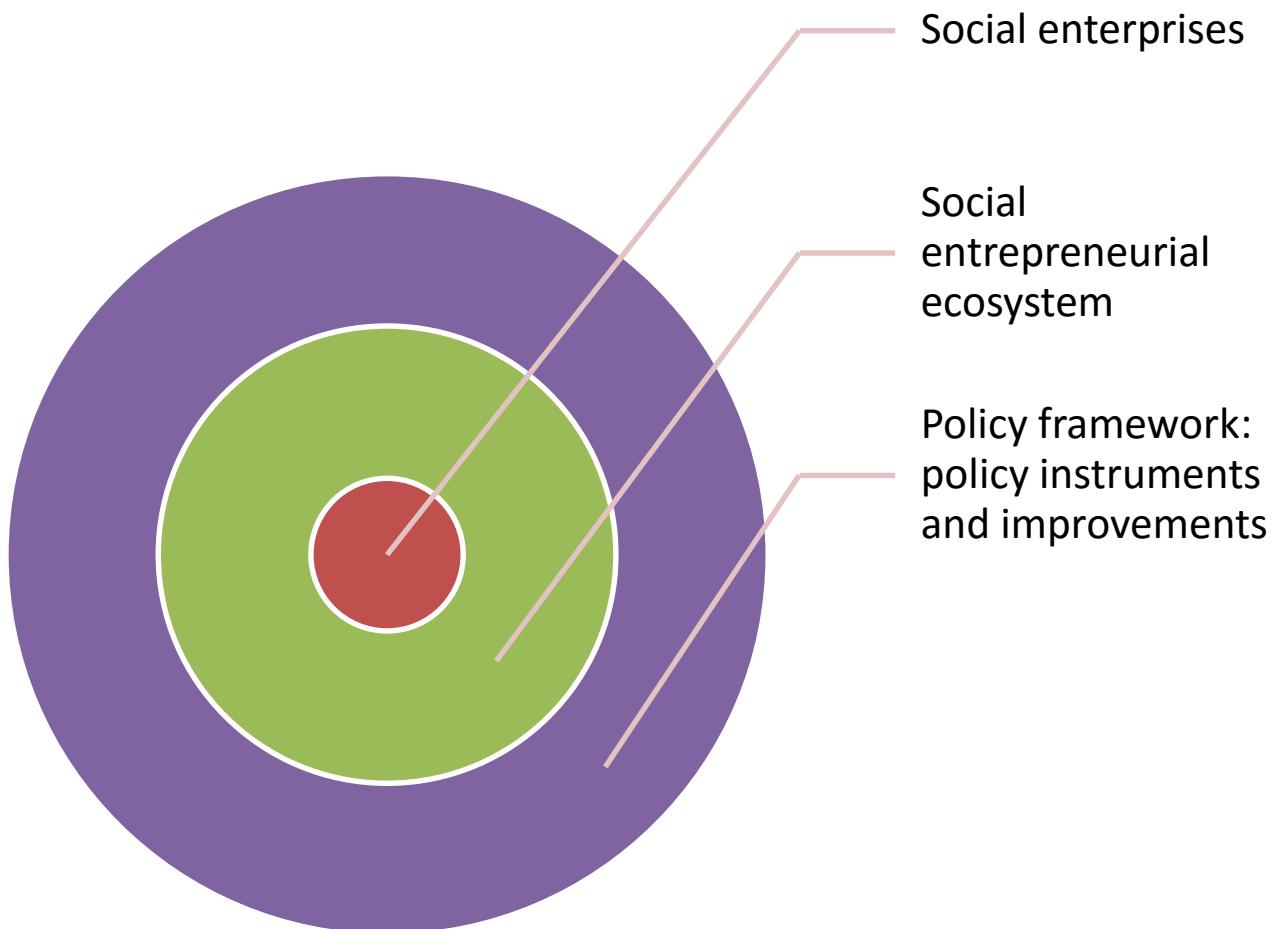
Challenges

- **Relevance:** Social enterprises are able to bring innovative solutions for social cohesion and inclusion, job creation, growth and the promotion of active citizenship,
- **Actions:** High-level policymaking attention on social entrepreneurship in Europe:
 - Social Business Initiative (SBI)²
 - European Social Entrepreneurship Fund,
 - Social Stock Exchanges
- **State of play:** Only eight countries (Bulgaria, Greece, France, Italy, Luxembourg, Slovenia, Sweden, and United Kingdom) have a policy framework in place to encourage the development of such enterprises via legal, administrative and financial instruments.
- **Solution:** Regional tool addressed to measure, assess policy niches and the efficiency of current policy instrument are needed.



Regional Policy Diagnostic Tool on social enterprises

Participatory approach





Three-stage analysis of social enterprises:

- **Stage 1:** Identifies the enterprise potential of individual organisations and policy landscape (questionnaire),

DEVELOPMENT STAGE

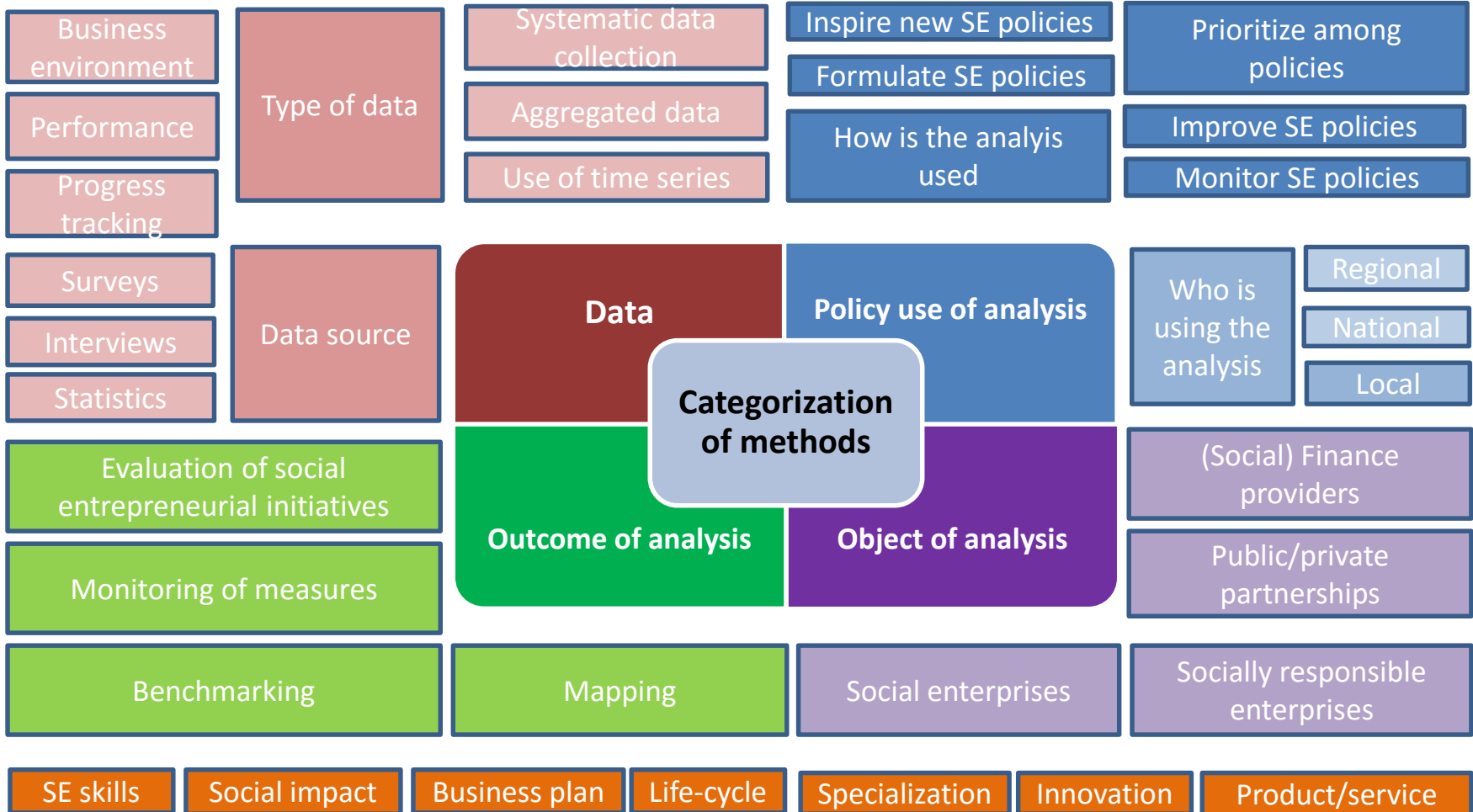
- **Stage 2:** Examines both financial and entrepreneurial capacity in these organisations (in-depth analysis),

ENTREPRENEURIAL SKILLSETS

- **Stage 3:** Looks in depth at the issues facing individual organisations so helping understanding of the issues to be resolved by policymakers.

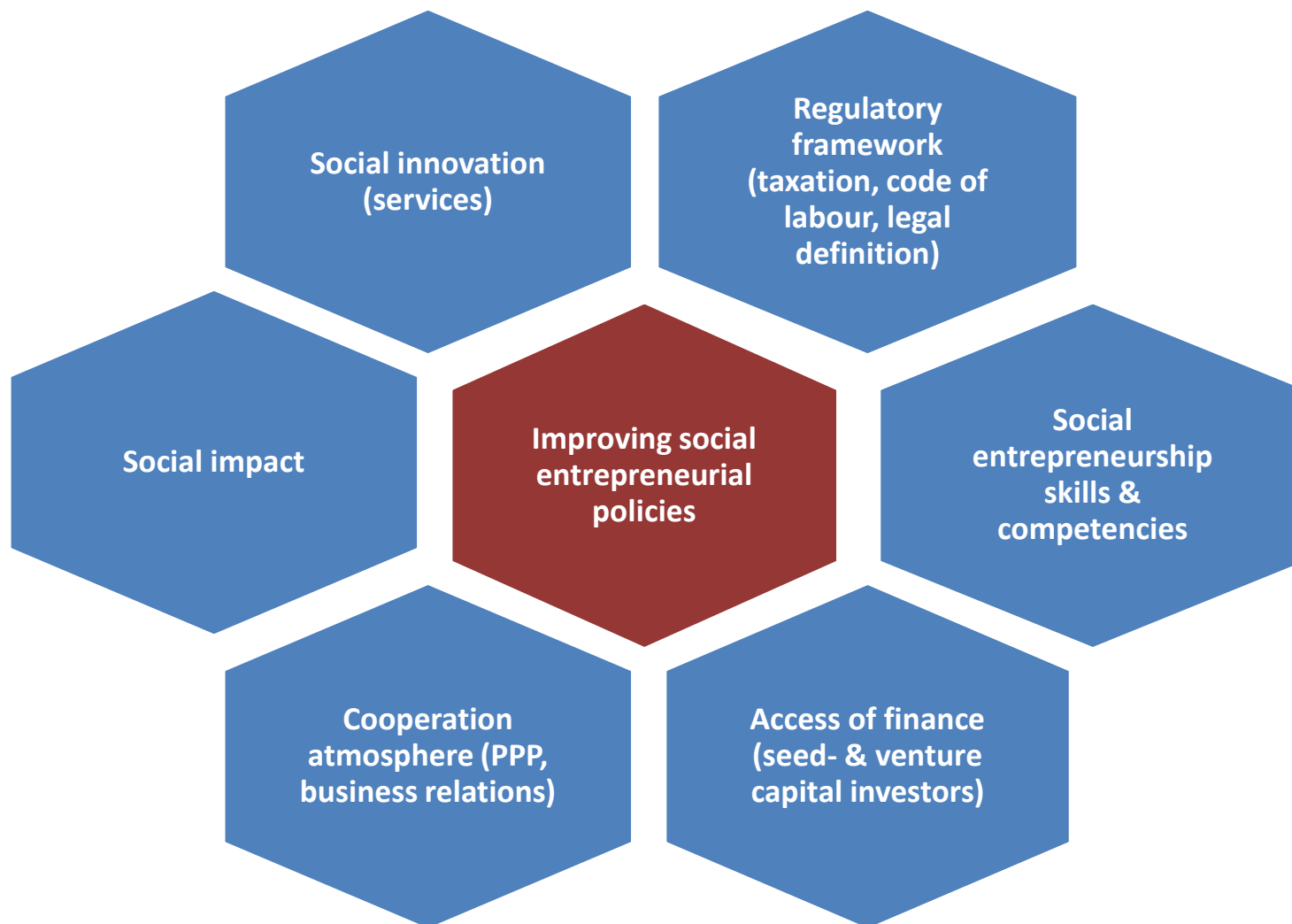


REGIONAL ACTION PLANS + POLICY IMPROVEMENTS

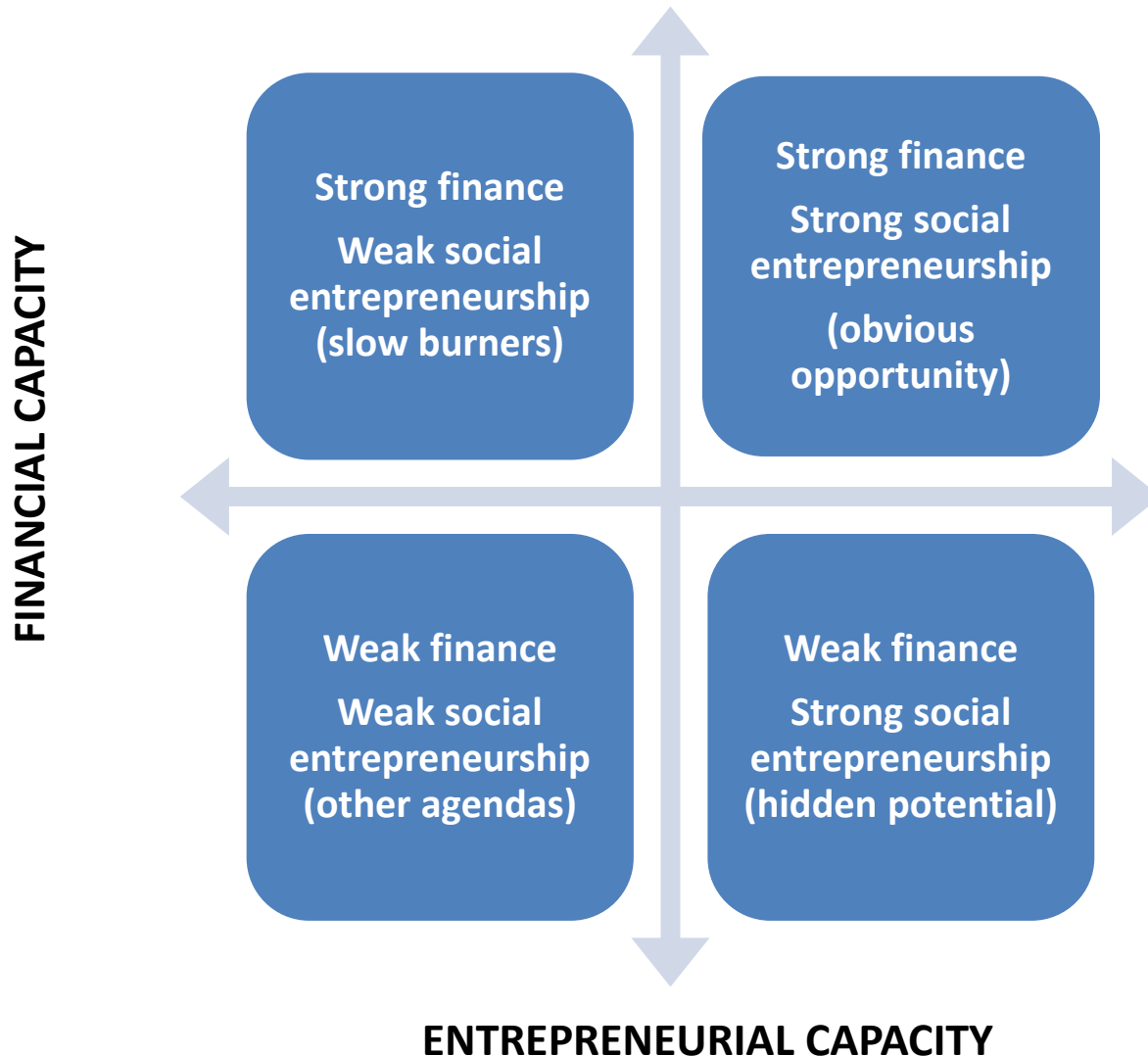




Social Enterprise Inventory I.



SWOT analysis – social enterprise capacity



Indicator on social enterprises	Yes /No/Exact figure	Weight
Please indicate the social challenge that your organization is addressed to unlock:		
Do you have a business plan?		
Please list revenues from the last 3 closed FYs:		
Who are main beneficiaries of the social enterprises (vulnerable social groups, Romas, marginalized groups, women, youth, NEETs)		
Is there any methodology internally applied to measure the social impact of the social enterprise?		
Please name drivers and obstackles of entrepreneurial growth:		
How many organizations do you cooperate with in sales?		
Do you get access to seed- & venture capital investors, business angels?		
Please name grassroot innovations, or innovations (process, product / service, technology, marketing) applied:		
Please refer to atypical work arrangements if applied:		
Please list relevant entrepreneurial skills you are short of:		